

Is a career in the  
Creative Industries  
for you?



**What are the creative industries?**



ADVERTISING, MARKETING &  
PR



ARCHITECTURE



ARTS & CULTURE



CULTURE & HERITAGE



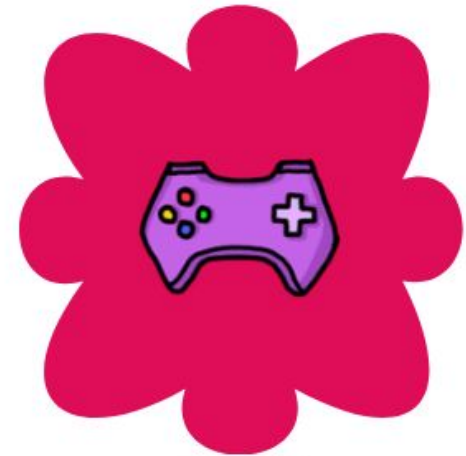
DESIGN



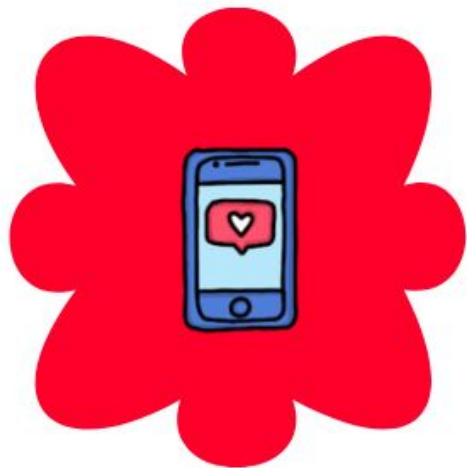
FASHION



FILM & TV



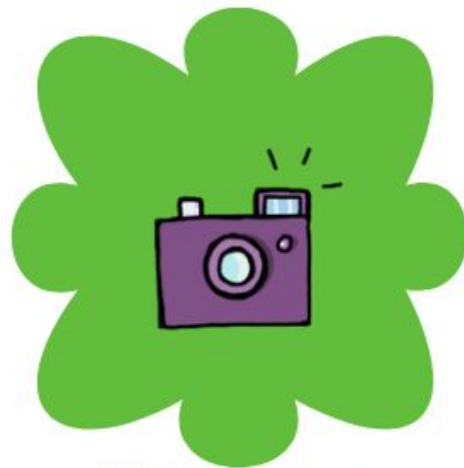
GAMING



MEDIA



MUSIC



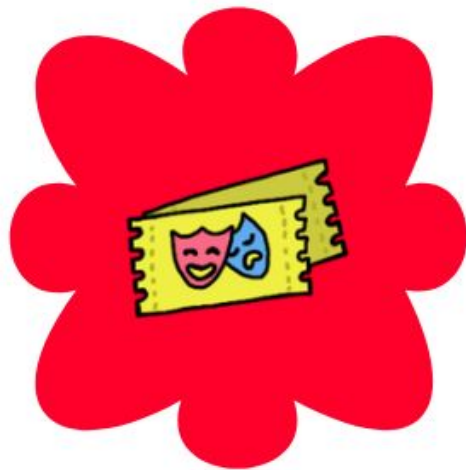
PHOTOGRAPHY &  
VIDEOGRAPHY



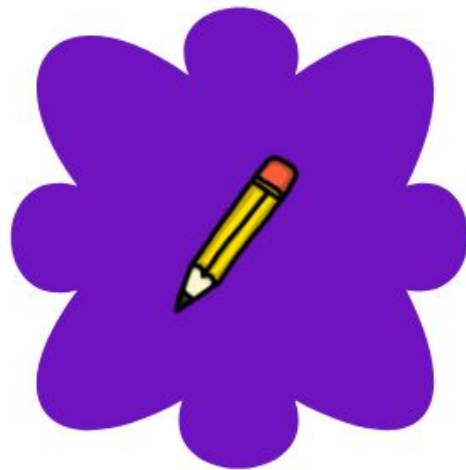
PODCAST & RADIO



PUBLISHING



THEATRE & PERFORMING ARTS



WRITING & JOURNALISM



VFX & ANIMATION

# Some myths about the creative industries

# The creative industries are small

- 3.2 million people work in the Creative Industries in the UK
- £115 billion goes into the UK economy from these industries every year
- It contributes more to the UK economy every year than the automotive, life sciences, aerospace and oil & gas industries combined
- 9.6% of UK jobs are in the Creative Industries-that's nearly 1 in 11 jobs in the UK!



# The Creative Industries are badly paid!

- UK average salary **£36,717**
- Arts & Culture £38,000
- Advertising & Marketing £45,000
- Gaming £80,000
- Film & VFX £40,000
- TV Streaming £70,000

# The Creative Industries don't grow

- The sector is growing 5 x faster than the UK national economy
- Massive growth in remote and hybrid working post pandemic.
- UK has 20 new TV/Film studios opening before 2030!
- Online development has developed many jobs in the creative industries that didn't exist 10 years ago

# Key skills to develop

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- Self motivation
- Networking
- Focus on clients, customers, audiences and participants
- Ability to communicate

# Non-Creative jobs in Creative Industries

Accountants

Project  
managers

Technical  
support

Logistics

Production

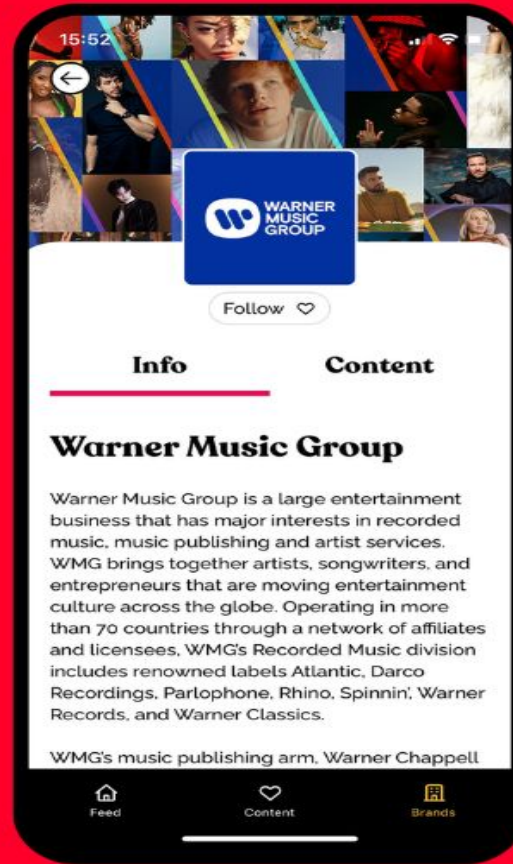
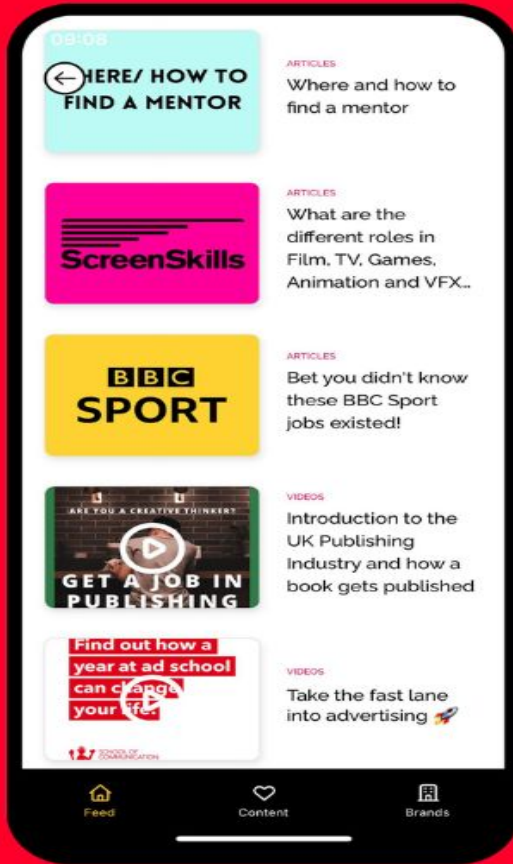
# Subject Options for Year 12

- A-level: Drama & Theatre Studies, Media, Film Studies, Music, Dance, Fine Art, Art Textiles, Photography and Graphic Design
- Level 3: Acting, Production Arts, Music, Music Technology, Media, Esports, Fashion and Photography
- Level 3 Full time: Performing Arts, Media, Music and Art & Design

# Work Experience



# Get experience!



**GET INVOLVED !**





Look for local opportunities